



Final Report of Assistant Professor Call

Department: Marketing

Application deadline: 7 February 2018

Hiring committee: Ioannis Evangelidis, Sungtak Hong, Giovanna Padula, Gabriele Troilo (chair).

Number of valid applications: 10

Number of flyouts: 1

Recommended Action: Call to be closed with one position filled.

Summary: During the fall of 2017 the Department posted a call for 1 assistant professor in the field of marketing strategy, with an application deadline fixed on 7 February. We received 10 valid applications. The Hiring Committee recommended the Department Giunta only one invitation for a flyout.

Below is a brief summary of the candidates who were not invited for a campus visit.

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Below is a brief summary of the candidate who made campus visit.

Anatoli Colicev is a highly promising strategic marketing researcher from a top European university. On the strength and relevance of his research, he was invited for a flyout. The committee strongly supported his candidacy. After advanced negotiation, **the candidate accepted a position in our department.**

In conclusion, we received 10 applications, of whom we invited one for flyouts. One offer has been made that was accepted. We therefore request to close this call with one position filled.

Sincerely,

Gabriele Troilo (on behalf of the Hiring Committee)

Milano, 8 March 2018