

## **BOCCONI UNIVERSITY - MILAN** *Positions Available, Department of Marketing*

The Department of Marketing at Bocconi University, in Milan (Italy), is seeking to fill up to 3 positions at the beginning or advanced Assistant Professor level, in the fields of Consumer Behavior, Quantitative Marketing and Marketing Strategy, starting September 1<sup>st</sup>, 2022. Contracts will run for up to eight years (subject to renewal after the third year). There is the possibility of promotion to a tenured position by the end of that period.

Applicants should have completed - or be close to completing - a PhD, and demonstrate high potential and strong commitment for research in marketing. A strong preference will be given to candidates familiar with R or Python.

Knowledge of Italian language is not required. Salaries, research funds and teaching loads are competitive with leading academic institutions. Bocconi faculty members are expected to teach in the undergraduate, Masters and/or PhD programs, with a teaching load of approximately 2.5 courses per year. Productivity and leadership in research and excellence in teaching are expected.

Applicants should apply by submitting the complete package via our on-line application system, which can be found at [www.unibocconi.eu/jobmarket](http://www.unibocconi.eu/jobmarket). All applications must be submitted by **July 25<sup>th</sup>, 2021**.

Shortlisted candidates will be interviewed **online** by representatives from Bocconi's Marketing Department. On the same occasion, they will provide a job talk open to the entire faculty. Interviews will be scheduled from late August 2021.

Further selected promising candidates may be invited to carry out a series of one-on-one virtual interviews in the Department in October 2021.

*Bocconi University is committed to increasing the diversity of its faculty. Applications are particularly welcome from women and members of groups who are under-represented in academic posts.*

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Bocconi University ([www.unibocconi.it](http://www.unibocconi.it)) was founded in 1902. Owned by Foundation "Luigi Bocconi", and based on Economics, Management and Law faculties, it is one of the most renowned and prestigious universities in Europe in these fields. It numbers more than 300 full time faculty members plus approximately 700 other teachers and lecturers. It also numbers more than 14,000 students (including both graduate and undergraduate students) and more than 11,000 participants in executive education programs as well as 600 participants in Master programs.