

**BOCCONI UNIVERSITY - MILAN**  
*Positions Available, Department of Marketing*

The Department of Marketing at Bocconi University, in Milan (Italy), is seeking to fill 4 positions at the Assistant Professor level in any field of Marketing (i.e., Marketing Strategy, Quantitative Modelling, and Consumer Behaviour) starting September 1<sup>st</sup>, 2018. Contracts will run for up to eight years (subject to renewal after the third year).

Applicants should have completed - or be close to completing - a Ph.D., and demonstrate high potential and strong commitment for research in marketing. Bocconi University is committed to increasing the diversity of its faculty. Applications are particularly welcome from women and members of groups who are under-represented in academic posts.

Knowledge of Italian language is not required. Salaries, research funds and teaching loads are competitive with leading academic institutions. Bocconi faculty members are expected to teach in the undergraduate, Masters and PhD programs, with a teaching load of approximately 2.5 courses per year. Productivity and leadership in research and excellence in teaching are expected.

Applicants should apply by submitting the complete package via on-line application system, which can be found at [www.unibocconi.eu/jobmarket](http://www.unibocconi.eu/jobmarket). The package contains: CV, a job market paper, and letters of reference (minimum 2 and no more than 4). Files should be in PDF format only. The letters of reference should be sent directly from faculty to [recruiting@unibocconi.it](mailto:recruiting@unibocconi.it). In addition, the applicants can submit other optional material (a cover letter, research statement, additional working papers) in one file (max 4MB, PDF only).

All applications must be submitted by July 10th, 2017. Representatives from Bocconi's Marketing Department will be traveling to the 2017 AMA Summer Educators' Conference in San Francisco in August to meet with stellar applicants who are interested in tenure-track faculty positions in Marketing at Bocconi University. Selected candidates will subsequently be invited to give a job talk at Bocconi University.

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Bocconi University ([www.unibocconi.it](http://www.unibocconi.it)) was founded in 1902. Owned by Foundation "Luigi Bocconi", and based on Economics, Management and Law faculties, it is one of the most renowned and prestigious universities in Europe in these fields. It numbers more than 300 full time faculty members plus approximately 700 other teachers and lecturers. It also numbers more than 14,000 students (including both graduate and undergraduate students) and more than 11,000 participants in *executive* education programs as well as 600 participants in Master programs.