

BOCCONI UNIVERSITY - MILAN

Two Additional Positions Available, Department of Marketing

The Department of Marketing at Bocconi University in Milan (Italy), will be opening 2 additional positions at the beginning or advanced Assistant Professor level – one in Consumer Behavior and the other in Strategy – on September 18th 2020.

Positions start on September 1st 2021; contracts run for up to eight years (subject to renewal after the third year), including one paid sabbatical year and the possibility of promotion to a tenured position by the end of that period.

Applicants should have completed – or be close to completing – a PhD, and demonstrate high potential and strong commitment to research in marketing.

Knowledge of Italian language is not required. Salaries, research funds and teaching loads are competitive with leading academic institutions. Bocconi faculty members are expected to teach in the undergraduate, Masters and/or PhD programs, with a teaching load of approximately 2.5 courses per year. Productivity and leadership in research and excellence in teaching are expected.

The positions will be posted online on **September 18th 2020 at:** www.unibocconi.eu/jobmarket.

Application deadline is October 18th 2020.

Selected candidates will be interviewed online (45 minutes) and give their job talk (1.5 hours) online open to the entire faculty.

Outstanding candidates will then be invited for a set of one-to-one **online** meetings with faculty members.

Bocconi University is committed to increasing the diversity of its faculty. Applications are particularly welcome from women and members of groups who are under-represented in academic posts.

Bocconi University (www.unibocconi.it) was founded in 1902. Owned by Foundation "Luigi Bocconi", and based on Economics, Management and Law faculties, it is one of the most renowned and prestigious universities in Europe in these fields. It numbers more than 300 full time faculty members plus approximately 700 other teachers and lecturers. It also numbers more than 14,000 students (including both graduate and undergraduate students) and more than 11,000 participants in *executive* education programs as well as 600 participants in Master

programs.

Bocconi